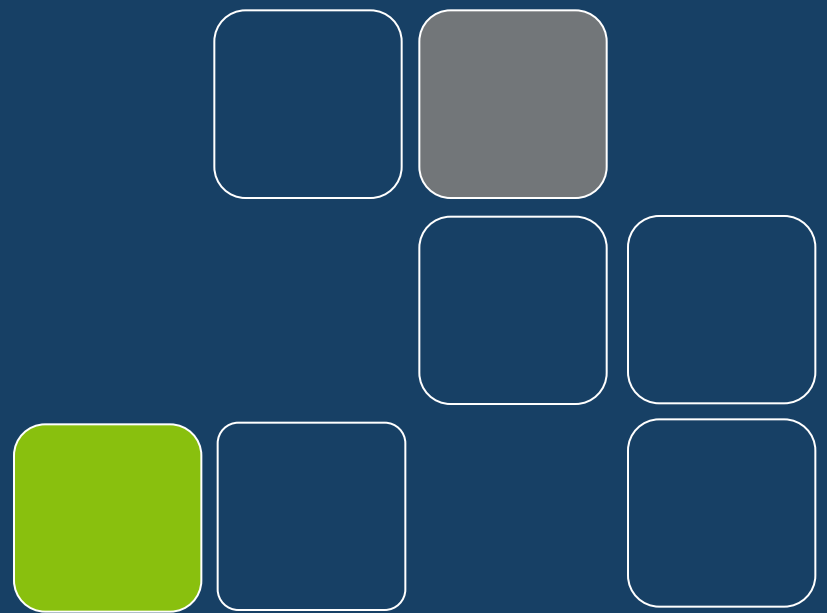
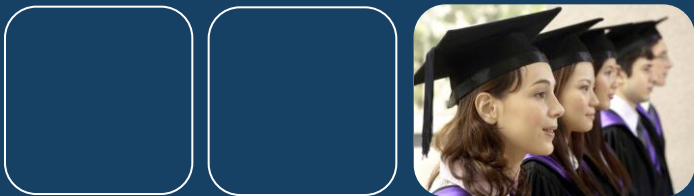


# *Financial Aid Community College Enrollment Management & Student Success Strategies*

## Pathways to College & Beyond

October 2011



# Success Strategies

- Intentional Collaboration & Student Engagement
  - Streamline communication strategy
  - Automated Alerts for Activities
- Integrated Student Finance Model
  - Move from financial aid to student finance
  - Deploy financial literacy
- Targeted Intervention
  - Develop key indicators of risk
  - Create intervention systems

# Streamline Communication Strategy

Intentional  
Collaboration  
& Student  
Engagement

- Create & utilize a comprehensive communication plan
- Communication calendar
- Integrate messages
- Use technology solutions (email alerts, portal messages, etc.)

# Automated Alerts for Activities

## Intentional Collaboration & Student Engagement

- Meet students where they are today – text messages, alerts, and short messages with updates.
- Send updates to notify students of financial aid transactions.

# Move from Financial Aid to Student Finance

## Integrated Student Finance Model

- Create planning tools on paying for direct and indirect college costs.
- Develop the concept of student/parent payment plan.
- Plan for the new common award letter initiative.

# Deploy Financial Literacy Program

## Integrated Student Finance Model

- Create programs to alert students about credit cards.
- Design programs for awareness of student loan indebtedness.
- Facilitate programs for students to learn good financial and credit management strategies.
- Create a system for maintaining loan history – the loan transcript.

# Develop Key Indicators of Risk



## Targeted Intervention

- Review the factors you are aware of that can create a profile for intervention:
  - Satisfactory academic progress status
  - Loan indebtedness
  - Accounts receivable status
  - Class attendance

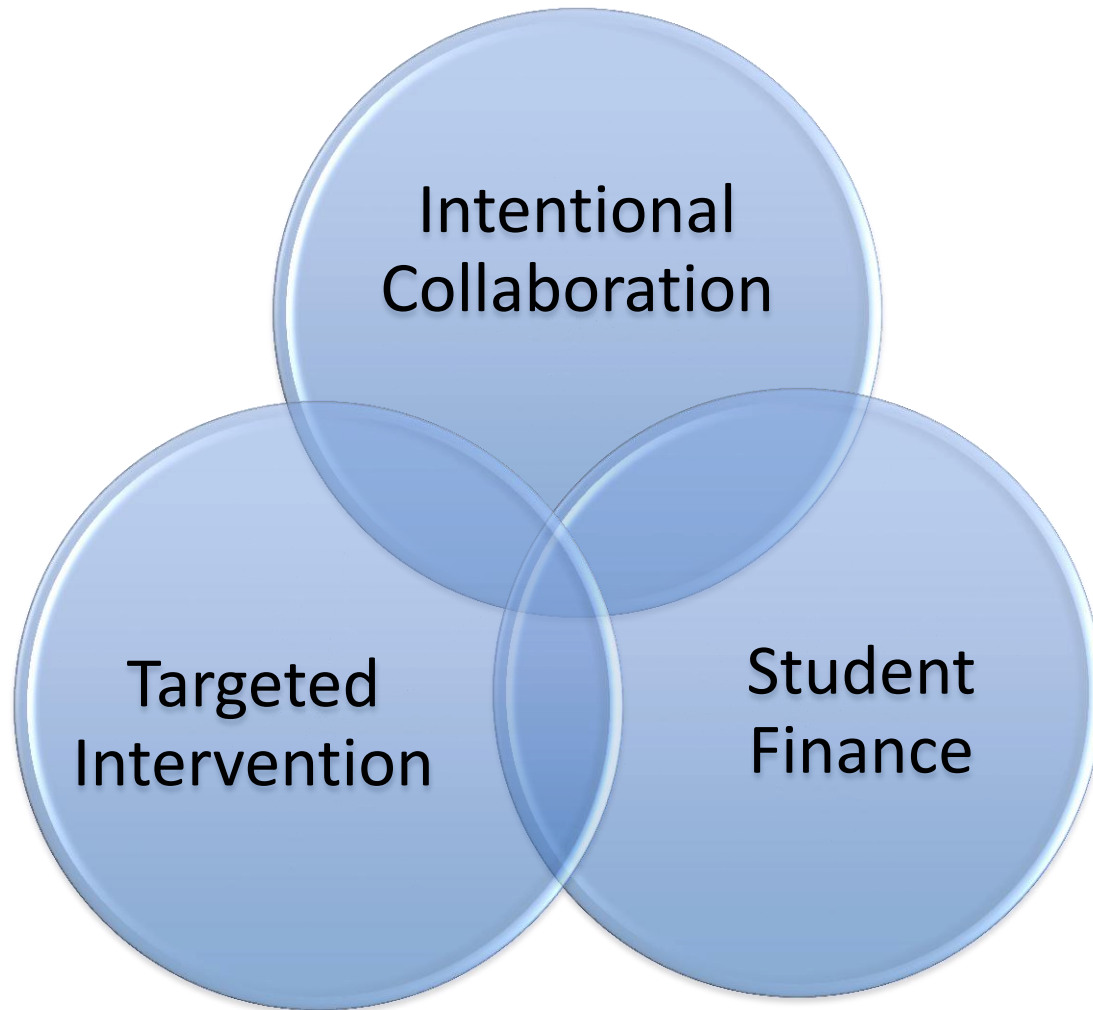
# Create Intervention Systems

## Targeted Intervention

- Develop campus-wide referral system between departments.
- Create increased awareness of the risk factors.
- Monitor student cases following interventions.



# Success Strategies



# Contact Information

- For additional follow-up:

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