



The Evans Consulting Group, Inc.

202-465-4766

888-454-3101

FAX: 443-638-0238

www.evansconsulting.org

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CONTACT:

Kathleen Gibbons

(240) 447-9169

kgibbons@evansconsulting.org

New *AskEvans* Mobile App Streamlines Access to Financial Aid Information and Consulting Services

Fort Collins, CO (April 29, 2014) – The Evans Consulting Group, Inc. (Evans Consulting) today announced the availability of a new mobile application, **AskEvans**, designed to give higher education professionals easy access to expert financial aid resources via their iPhone or Android smartphone.

The application is free, and available from the Apple store for iPhone users and Google Play store for Android users. After downloading the application, with just the press of a button, users can quickly submit any type of financial aid question or request consulting services.

The AskEvans app includes three main functions:

- **Ask Your Question** – This option allows users to enter a general question about a financial aid management or compliance topic using a free-form field. An expert from Evans Consulting will return a response within 24 to 48 hours.
- **Request for Service** – Users may log in a request for financial aid consulting services ranging from: assessment & compliance, interim management & staffing, general consulting, training and financial aid processing. A staff member from Evans Consulting will contact the user within two to four hours (even weekends) to schedule a follow-up conference call and initiate a statement of work for the requested service.
- **Help!** – This option is for immediate assistance with an urgent matter regarding a school's financial aid operations.

“With the explosion of mobile apps and telepresence technology, reaching an expert to help answer basic financial aid compliance questions or request professional services should be just a matter of a few finger taps on your smartphone,” said Ivan Santana, vice president for technology. “The AskEvans mobile app addresses these needs.”

While the AskEvans application is completely free, users will be limited to two questions per month to be answered by the Evans Consulting pool of experts. This restriction does not apply to active clients of the company.

“For today’s higher education professionals, having access to needed information and services through a mobile device simply makes sense,” said Robert W. Evans, president & CEO. “We believe the AskEvans mobile app will allow our higher education colleagues to work smarter (not harder), and enhance their own core capabilities to deliver streamlined financial aid services for students.”

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About Evans Consulting: In business since 1995, Evans Consulting works with colleges, universities, and other organizations to improve the overall delivery of financial aid services and enhance federal compliance. With key services focused on assessment and compliance, general consulting, interim management, training and financial aid processing, Evans Consulting helps clients gain efficiencies designed to reduce administrative burden and improve services to students. www.evansconsulting.org